



Hong Kong Institute of
Certified Public Accountants
香港會計師公會

HKICPA seminar:

**What are the Risks and Opportunities for
Managing Suppliers in China? (re-run)**

Programme Code: S150622S

The seminar will discuss the risks and opportunities for managing suppliers in China. The speaker will assess the impact of the recent geo-political and economic power shifts currently playing out and determining what the future holds.

With the Chinese economy entering a transition in the next decade, a solid understanding of risks and opportunities across the country's regions and sectors becomes critical to business success. Following a brief overview of the global economic context, the speaker will look at what lies in store for China in the next five to ten years, with a focus on regional economic developments and industry dynamics.

The speaker will integrate economic data with experience in the field based on 1000 interviews with Chinese manufacturers in the consumer electronics industry conducted in April 2015.

The highlights of this seminar are as follows:

- Major macro economic shifts playing out in the region, including Asian growth opportunities and the challenges; risk issues associated with exports, borrowing, infrastructure demands; China – long term problems; opportunities.
- Updated evidence from the field - Summary of the China supplier 1000 project - including the major challenges facing Chinese manufacturers in electronics, building and kitchen products and fashion industries and how they are responding to these challenges – based on interviews with 1000 suppliers in April 2015.

Date **Monday, 22 June 2015**

Time **6:30 p.m. – 9:30 p.m.**

Venue Hong Kong Institute of CPAs,
27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong.

Format Seminar

Language English

Fee HK\$430 for HKICPA member or student; and IA/ HKIAAT member or student
HK\$420 for online enrolment
HK\$700 for non-member

Objectives

- Understand what are the main challenges facing Chinese suppliers
- Understand the causes of the various responses to these challenges
- How can buyers work with suppliers to achieve a win-win result

Speaker **Dr. Neale O'Connor,**
Associate Professor, Hong Kong Baptist University
Senior Consultant of The China Lab, Silk Road Associates

Dr. O'Connor is responsible for developing the firm's insights into China's corporate world, helping clients develop a best practice guide for dealing with Chinese firms. He is also an Associate Professor at the School of Business, Hong Kong Baptist University. Dr. O'Connor has spent 16 years in Hong Kong where he researched the modernization processes of Chinese firms, examining issues such as performance measurement, order qualification, and trust. His 'China 1000' project is the largest ever survey of operational risk issues for foreign buyers and Chinese suppliers. He has worked in the Petroleum and Insurance industries as well as an Accountant.

Participants Middle level managers

Competency Management accounting

Rating Foundation to Intermediate Level
(Please refer to the [Institute's online CPD Learning Resource Centre](#))

CPD hours 3