

# What are the risks and opportunities for managing suppliers in China?

Speaker: Dr Neale O'Connor

3 CLAIM UP TO  
CPD hours

The seminar will discuss the risks and opportunities for managing suppliers in China. The speaker will assess the impact of geo-political and economic power shifts currently playing out and determining what the future holds.

With the Chinese economy entering a transition in the next decade, a solid understanding of risks and opportunities across the country's regions and sectors becomes critical to business success. Following a brief overview of the global economic context, the speaker will look at what lies in store for China in the next five to ten years, with a focus on regional economic developments and industry dynamics.

The speaker will integrate economic data with experience in the field based on 1000 interviews with Chinese manufacturers in the consumer electronics industry conducted during the past 3 years.

## Course outline

- Major macro economic shifts playing out in the region, including Asian growth opportunities and the challenges; risk issues associated with exports, borrowing, infrastructure demands; China – long term problems; producer inflation and the next China.
- Evidence from the field – Summary of the china supplier 1000 project – including the major challenges facing Chinese manufacturers and how they are responding to these challenges.

## About the speaker

**Dr Neale O'Connor** is the founder and director of the China Supplier 1000 Project, the largest ever face-to-face academic interview study of 1000 Chinese Suppliers. He is also a senior consultant of the China Lab at Silk Road Associates (Hong Kong), which provides corporate and strategic consulting advice to SMEs and Multinationals. Neale has developed corporate business cases for a number of large multinational companies including HTC, PQI, Philips, Delphi, and Alpha.

Using his rich research and industry experience on the use of performance measurement, management and incentives, Neale has conducted over 25 workshops for the Accounting bodies in Hong Kong and has spoken to many industry associations throughout Asia, including Hong Kong, Shanghai, Singapore and Australia.

Neale is a member of the CIMA Research Board of Directors, and is the corporate social responsibility judge for the HKMA Financial Reporting Awards. More details can be found at Neale's webpage [www.nealeoconnor.com](http://www.nealeoconnor.com).

## Competent

**Date:** Tuesday 18 November 2014

**Time:** 6.00pm – 6.30pm  
(Registration)  
6.30pm – 9.30pm  
(Workshop)

**Venue:** CPA Australia  
20/F Tai Yau Building  
181 Johnston Road  
Wanchai

**Language:** English

**Fee:** **Member:** HK\$450  
**REP:** HK\$600  
**Non-member:** HK\$750

**Certification:** Certificate of attainment will be issued to participants for completing the workshop

