



AmCham  
The American Chamber of Commerce in Singapore

**AmCham's Mission**  
**To be the organization of choice to promote U.S. business in Singapore and the region by providing advocacy, business information and networking opportunities.**

**Supply Chain Management Committee Meeting**

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<b>Topic</b>	:	What Are The Risks and Opportunities for China?
<b>Speaker</b>	:	Dr Neale O'Connor, Director, Silk Road Associates - China Lab
<b>Date</b>	:	Friday December 7, 2012
<b>Time</b>	:	7:45 a.m. – 9:00 a.m.
<b>Venue</b>	:	AmCham Executive Office - SAIS Auditorium

- 1) Registration/Networking Session** - (7:45 a.m. – 8:00 a.m.)
  - 2) Greetings and Introductions** - (8:00 a.m. – 8:05 a.m.)
  - 3) Presentation + Discussion + Q &A** - (8:05 a.m. - 8:55 a.m.)
  - 4) Closing** - (8:55 a.m. – 9:00 a.m.)
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**“What Are The Risks and Opportunities for China? – Assessing the Impact of Geo-Political & Economic Power Shifts Currently Playing Out & Determining What the Future Holds?”**

With the Chinese economy entering a transition in the next decade, a solid understanding of risks and opportunities across the country's regions and sectors becomes critical to business success. Following a brief overview of the global economic context, we will look at what lies in store for China in the next five to ten years, with a focus on regional economic developments and industry dynamics.

Prof. O'Connor will integrate economic data with experience in the field based on 1000 interviews with Chinese manufacturers in the consumer electronics industry conducted during the past 3 years.

**The highlights of this session are as follows:**

- Major Macro Economic Shifts playing out in the region, incl Asian growth opportunities and the challenges; Risk issues associated with exports, borrowing, infrastructure demands; China – long term problems; Producer Inflation and the Next China.
- Evidence from the field - Summary of the china supplier 1000 project - incl the Major Challenges facing Chinese Manufacturers and How they are responding to these Challenges?

**About the Speaker:**

**Dr Neale O'Connor**  
**Director, Silk Road Associates - China Lab**

Dr Neale O'Connor is Director of the Silk Road Associates 'China Lab'. Neale is responsible for developing the firm's insights into China's corporate world, helping our clients develop a best practice guide for dealing with Chinese firms. He is also a Visiting Associate Professor at the School of Business, National University of Singapore. Neale has spent 16 years in Hong Kong where he researched the modernization processes of Chinese firms, examining issues such as performance measurement, order qualification, and trust. His 'China 1000' project is the largest ever survey of operational risk issues for foreign buyers and Chinese suppliers. He has worked in the Petroleum and Insurance industries as well as an Accountant