

<b>Course Title</b>	:	Creating Alignment with Non-financial Performance Measures
<b>Date</b>	:	Wednesday, 11 July 2012
<b>Time</b>	:	(Registration) 6.00pm – 6.30pm (Workshop) 6.30pm – 9:30pm
<b>Venue</b>	:	HKICPA
<b>Medium</b>	:	English
<b>Certification</b>	:	Certificate of attainment will be issued to participants for completing the workshop
<b>Enrolment Fee</b>	:	Members: Non-members:
<b>Speaker</b>	:	<p><b>Dr Neale O'Connor FCPA (Aust.)</b></p> <p>Neale O'Connor does research and consulting for companies on risk and performance measurement. His competitive advantage is being able to combine expertise in economics, business strategy, human resources management because of a diverse experience.</p> <p>Being a Certified Practicing Accountant (CPA Australia), O'Connor has a diverse consulting and executive education portfolio with a wide range of companies in the Asia-Pacific region. His work has focused on controllership, financial performance metrics, and human resources management. He has also developed corporate business cases for a number of companies including HTC, PQI, EU Design, Philips, Sungod Fashion, Delphi, AlphaPharma, and Rescom Realstate. He is currently involved in researching how great firms manage the risk associated with their suppliers in China.</p>
<b>Course Outline</b>	:	<p>The workshop focuses on the development of non-financial performance measures. Topics include:</p> <ul style="list-style-type: none"> <li>● Introducing a simple framework for formulating your firm's strategic competitive advantage</li> <li>● Developing a strategy map</li> <li>● Designing performance measures to link with strategy</li> <li>● Incorporating subjective measures into the performance evaluation process</li> </ul> <p>A China case study of an incentive system that include subjective performance measures.</p>