



**INFORMATION
TECHNOLOGY
FACULTY**

IT INNOVATION IN CHINA: INDUSTRY AND BUSINESS CAPABILITIES

**INTERNATIONAL CONFERENCE ON INFORMATION SYSTEMS
SHANGHAI, CHINA, 4 - 7 DECEMBER 2011**



BUSINESS WITH CONFIDENCE

EAST MEETS WEST:

CONNECTIVITY AND COLLABORATION THROUGH EFFECTIVE INFORMATION SYSTEMS

**INTERNATIONAL CONFERENCE ON INFORMATION SYSTEMS
SHANGHAI, CHINA, 4 - 7 DECEMBER 2011**

ICAEW is proud to participate in ICIS 2011. As the leading international conference in information systems, ICIS presents a great opportunity to bring together leading researchers and practitioners to debate issues that matter.

IT Innovation in China: Industry and Business Capabilities

**Monday 5 December 1.30pm – 3.00pm
Century Hall, Shanghai International Conference Center**

China is investing heavily in leading edge and innovative information technologies to support its continuing economic growth. At the same time, Chinese businesses increasingly need to innovate with IT to create competitive advantage and expand internationally.

However, to what extent has China developed the capabilities to develop IT innovations and adopt them to generate value and competitive advantage? This panel session will build learning on the capabilities both of the software industry and of businesses in China around IT innovation.

To create a rich picture of maturity, skills and management processes concerning innovation, this multi-disciplinary session will bring together diverse perspectives from research and practice. By drawing on international experience as well as experience from China itself, it will also reflect on key differences and lessons which can be learnt from China's vast IT investment and rapid acquisition of skills.

Panel

- **Robert Hodgkinson, ICAEW (Chair)**
- **Anyu Lee, University of International Business and Economy**
- **Ji-Ye Mao, Renmin University**
- **Jerry Zhang, Shinetech Software Inc**
- **Neale O'Connor, University of Hong Kong**
- **Ning Wright, KPMG**

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ICAEW thought leadership

ICAEW runs a series of thought leadership initiatives on major issues affecting business. In these initiatives, we do not seek to promote ready-made solutions. In accordance with ICAEW's charter obligation to act in the public interest, we analyze underlying issues and related academic research and identify where further research would be helpful.

Making Information Systems Work

New technology has transformed the way we interact with one another and do business. However, as the number of technology opportunities grows, so too do the challenges of successful implementation. ICAEW's *Making Information Systems Work* initiative considers these opportunities and challenges, based on the themes of trust, value and standards.

Trust

Building Trust in the Digital Age: Rethinking Privacy, Property and Security (ICAEW, 2011) considers the actions that individual businesses can take to address concerns about the security and use of digital information, as well as the wider social and legal implications of digital technology.

Value

Measuring IT Returns (ICAEW, 2008) considers the challenges faced by many businesses in applying financial analysis to IT investment opportunities. In doing so, it aims to help businesses apply such techniques more meaningfully, thereby improving decision making and implementation in practice.

Standards

Digital Reporting: A Progress Report (ICAEW, 2004) promotes informed discussion of the role of technology in improving business reporting and, specifically, financial reporting.

For more information on *Making Information Systems Work* and to download reports, visit icaew.com/informationssystemsystems

ICAEW in China

The ICAEW Greater China region is headquartered in Beijing. Over the past five years, ICAEW has built strong partnerships with both the Chinese Institute of Certified Public Accountants (CICPA) and the Hong Kong Institute of Certified Public Accountants (HKICPA), with the Ministry of Finance and with other key stakeholders.

There are over 200 ICAEW Chartered Accountants in mainland China and around 3,000 in Hong Kong. In addition, there are over 500 ACA students currently training to become ICAEW Chartered Accountants in mainland China.



ICAEW is a founding member of the Global Accounting Alliance which represents over 775,000 members in over 165 countries worldwide, to promote quality services, share information and collaborate on important international issues.

The ICAEW IT Faculty is a network of chartered accountants and other professionals who have an active interest in IT. The faculty provides help and support to its 3,000 members regarding best use of IT. It also has a wide-ranging public interest role which is supported by its thought leadership programme, *Making Information Systems Work*.

Founded in 1880 as the Institute of Chartered Accountants in England in Wales, ICAEW is a professional membership organisation, supporting over 136,000 chartered accountants around the world. Through our technical knowledge, skills and expertise, we provide insight and leadership to the global accountancy and finance profession.

Our members provide financial knowledge and guidance based on the highest technical and ethical standards. We develop and support individuals, organisations and communities to help them achieve long-term sustainable economic value.

Because of us, people can do business with confidence.

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